PlaySuper game-wise traffic: India & USA

22 Nov, 23 Nov, 24 Nov 2026 (UTC days, same as Metabase) · Source: Metabase · Generated 25 Nov 2026

Cell colours compare each day with the day before (±5% or more): better worse

India

Game	Game DAU			Store DAU			Game to Store Conversion %		
	22 Nov	23 Nov	24 Nov	22 Nov	23 Nov	24 Nov	22 Nov	23 Nov	24 Nov
Callbreak	485,735	479,231	449,908	7,134	5,851	5,250	1.5%	1.2%	1.2%
Mindi	11,931	12,138	11,455	355	377	315	3.0%	3.1%	2.7%
Masala Express	7,205	6,249	6,454	577	483	505	8.0%	7.7%	7.8%
BOOGIE GAMES	7,196	6,136	5,752	820	599	604	11.4%	9.8%	10.5%
Callbreak Star- Tash Game	6,143	5,937	5,399	864	838	723	14.1%	14.1%	13.4%
Food Truck Chef	1,996	1,857	2,471	143	145	170	7.2%	7.8%	6.9%
Merge Restaurant	–	700	1,675	–	140	369	–	20.0%	22.0%
Carrom Cricket	1,886	1,270	978	126	87	43	6.7%	6.9%	4.4%
Battleon	38	38	327	–	–	49	–	–	15.0%
World of Cricket	91	84	90	8	8	6	8.8%	9.5%	6.7%
Supermarket Affairs	35	54	80	18	14	32	51.4%	25.9%	40.0%
Total	**522,260**	**513,709**	**484,596**	**10,043**	**8,541**	**8,065**	**1.9%**	**1.7%**	**1.7%**

USA

Game	Game DAU			Store DAU			Game to Store Conversion %		
	22 Nov	23 Nov	24 Nov	22 Nov	23 Nov	24 Nov	22 Nov	23 Nov	24 Nov
Merge Restaurant	2	2,839	3,650	1	354	492	50.0%	12.5%	13.5%
Supermarket Affairs	116	1,971	2,606	33	534	584	28.4%	27.1%	22.4%
Cleaning Fever - Hidden Object	2,649	2,576	1,826	306	290	218	11.6%	11.3%	11.9%
Callbreak	381	312	280	–	–	–	–	–	–
Food Truck Chef™: Cooking Game	369	321	264	52	29	26	14.1%	9.0%	9.8%
Total	**3,525**	**8,022**	**8,628**	**396**	**1,204**	**1,318**	**11.2%**	**15.0%**	**15.3%**

Game DAU = unique players who opened the game · Store DAU = unique players who visited the store · Game to Store Conversion % = Store DAU ÷ Game DAU. Total DAU = unique players across all games, including small games not listed.

Full report with insights (GMV, attempted vs successful orders, cancellations and key takeaways): click the button, or open this link in a browser:

Open full report https://playsuper-daily-report.pages.dev/reports/archive/2026-11-25.html

The HTML report and Excel data are also attached to this PDF (paperclip / attachments panel in Adobe Acrobat).